sensoryspectrum

Descriptive Panel Leadership (DPL)
Program Comparison

Category	DPL 1 - Foundations for New Panel Leaders	DPL 2 - Advanced Leadership & Analytical Expertise
Primary Purpose	Build a strong foundation in descriptive panel leadership	Deepen leadership, analytical thinking, and data-driven decision making
Target Audience	New or early-career panel leaders	Experienced panel leaders seeking advanced skills
Recommended Experience	Has led or supported a panel (limited experience OK)	Has led a panel and is comfortable with core DA concepts
Course Length	2.5 days	2.5 days
Instructional Style	Guided instruction with structured practice	Highly applied, workshop-style learning
Lecture vs. Activity Balance	More instructor-led with supported activities	Fewer lectures; emphasis on hands-on exercises
Core Topics	• Role of the panel leader • Panel setup & fundamentals • Test controls & protocol basics • Intro to lexicon development • Intro to scaling & evaluation	• Panel monitoring & validation • Reporting & data storytelling • Troubleshooting (drift, fatigue, scale compression) • Advanced lexicon development • Applied data interpretation
Data & Reporting Focus	Introductory exposure	Central focus of the course
Lexicon Development	Overview and basic application	Deep, hands-on practice across products/categories
Participant-Led Work	Guided, lower-complexity exercises	Advanced exercises using real or mock datasets
Panel Observation	Limited or optional	Integrated where possible
Customization & Choice	Limited choice to reduce cognitive load	Potential split tracks based on participant interests
Class Size	Up to 12 participants (14 max)	Up to 12 participants (14 max)
Outcome for Participants	Confidence to lead and manage a descriptive panel	Confidence to analyze, interpret, and communicate panel data effectively
Best Taken When	You need a solid foundation to lead a panel	You want to improve reporting, monitoring, and advanced leadership skills

How the Courses Work Together

- **DPL 1** establishes the **core language, structure, and leadership mindset**
- **DPL 2** builds on that foundation to focus on **analysis, insight generation, and advanced problem-solving**
- Participants may take **DPL 2 without DPL 1** if they already meet the experience expectations, but DPL 1 is strongly recommended for newer panel leaders